

# Ashland, NH



## Community Contact

### Town of Ashland

Paul Branscombe, Town Administrator  
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Ashland, NH 03217

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## Web Site

[www.ashland.nh.gov](http://www.ashland.nh.gov)

## Municipal Office Hours

Monday, Tuesday, Wednesday, Friday, 8 am - 4 pm, Thursday,  
8 am - 5 pm

## County

Grafton

## Labor Market Area

Plymouth NH LMA

## Tourism Region

Lakes

## Planning Commission

Lakes Region

## Regional Development

Grafton County Economic Development Council

## Election Districts

### US Congress

District 2

### Executive Council

District 1

### State Senate

District 2

### State Representative

Grafton County Districts 9, 17

**Incorporated:** 1868

**Origin:** Once the southwest portion of Holderness known as the village section, Ashland was not incorporated until 1868. The name Ashland was in honor of the birthplace and Kentucky estate of Henry Clay, Secretary of State and Senator from Kentucky. The name was suggested by Colonel Thomas Cheney, who had been assistant Sargent-at-Arms in Congress during Clay's service in Washington, and an active participant in the formation of the Republican party in New Hampshire. The geographic center of New Hampshire is located three miles east of Ashland.

**Villages and Place Names:** unknown

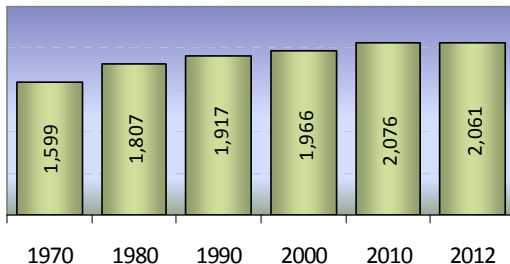
**Population, Year of the First Census Taken:** 885 residents in 1870

**Population Trends:** Population change for Ashland totaled 588 over 52 years, from 1,473 in



Grafton County

1960 to 2,061 in 2012. The largest decennial percent change was a 13 percent increase between 1970 and 1980, the only decade that population increased over ten percent. The 2012 Census estimate for Ashland was 2,061 residents, which ranked 139th among New Hampshire's incorporated cities and towns.



**Population Density and Land Area, 2010 (US Census Bureau):** 188.9 persons per square mile of land area. Ashland contains 11.0 square miles of land area and 0.5 square miles of inland water area.

<b>MUNICIPAL SERVICES</b>	
Type of Government	<b>Selectmen</b>
Budget: Municipal Appropriations, 2012	<b>\$627,648</b>
Budget: School Appropriations, 2012	<b>\$3,009,665</b>
Zoning Ordinance	<b>1985/10</b>
Master Plan	<b>1997</b>
Capital Improvement Plan	<b>Yes</b>
Industrial Plans Reviewed By	<b>Planning Board</b>

#### Boards and Commissions

Elected:	<b>Selectmen; Budget</b>
Appointed:	<b>Planning; Conservation; Zoning</b>

Public Library **Ashland Town**

<b>EMERGENCY SERVICES</b>			
Police Department	<b>Full-time</b>		
Fire Department	<b>Volunteer</b>		
Emergency Medical Service	<b>Volunteer</b>		
Nearest Hospital(s)	Distance	Staffed Beds	
<b>Speare Memorial, Plymouth</b>	<b>7 miles</b>	<b>25</b>	

<b>UTILITIES</b>			
Electric Supplier	<b>Ashland Electric</b>		
Natural Gas Supplier	<b>None</b>		
Water Supplier	<b>Ashland Water Department</b>		
Sanitation	<b>Municipal</b>		
Municipal Wastewater Treatment Plant	<b>Yes</b>		
Solid Waste Disposal			
Curbside Trash Pickup	<b>None</b>		
Pay-As-You-Throw Program	<b>No</b>		
Recycling Program	<b>Mandatory</b>		
Telephone Company	<b>BayRing; Fairpoint</b>		
Cellular Telephone Access	<b>Yes</b>		
Cable Television Access	<b>Yes</b>		
Public Access Television Station	<b>Yes</b>		
High Speed Internet Service:	Business	<b>Yes</b>	
	Residential	<b>Yes</b>	

<b>PROPERTY TAXES</b>		<i>(NH Dept. of Revenue Administration)</i>	
2012 Total Tax Rate (per \$1000 of value)	<b>\$21.98</b>		
2012 Equalization Ratio	<b>114.5</b>		
2012 Full Value Tax Rate (per \$1000 of value)	<b>\$24.93</b>		
2012 Percent of Local Assessed Valuation by Property Type			
Residential Land and Buildings	<b>82.8%</b>		
Commercial Land and Buildings	<b>14.7%</b>		
Public Utilities, Current Use, and Other	<b>2.6%</b>		

<b>HOUSING</b>		<i>(ACS 2008-2012)</i>	
Total Housing Units	<b>1,281</b>		
Single-Family Units, Detached or Attached	<b>686</b>		
Units in Multiple-Family Structures:			
Two to Four Units in Structure	<b>330</b>		
Five or More Units in Structure	<b>221</b>		
Mobile Homes and Other Housing Units	<b>44</b>		

<b>DEMOGRAPHICS</b>		<i>(US Census Bureau)</i>	
Total Population	Community	County	
2012	<b>2,061</b>	<b>89,181</b>	
2010	<b>2,076</b>	<b>89,118</b>	
2000	<b>1,966</b>	<b>81,826</b>	
1990	<b>1,917</b>	<b>74,998</b>	
1980	<b>1,807</b>	<b>65,806</b>	
1970	<b>1,599</b>	<b>54,914</b>	

#### Demographics, American Community Survey (ACS) 2008-2012

Population by Gender			
Male	<b>692</b>	Female	<b>961</b>

Population by Age Group		
Under age 5		<b>168</b>
Age 5 to 19		<b>157</b>
Age 20 to 34		<b>417</b>
Age 35 to 54		<b>320</b>
Age 55 to 64		<b>265</b>
Age 65 and over		<b>326</b>
Median Age		<b>40.8 years</b>

Educational Attainment, population 25 years and over		
High school graduate or higher		<b>90.7%</b>
Bachelor's degree or higher		<b>26.8%</b>

<b>INCOME, INFLATION ADJUSTED \$</b>		<i>(ACS 2008-2012)</i>	
Per capita income			<b>\$21,421</b>
Median 4-person family income			<b>\$48,226</b>
Median household income			<b>\$40,213</b>
Median Earnings, full-time, year-round workers			
Male			<b>\$35,929</b>
Female			<b>\$26,208</b>
Individuals below the poverty level			<b>13.6%</b>

<b>LABOR FORCE</b>		<i>(NHES – ELMI)</i>	
Annual Average	2002	2012	
Civilian labor force	<b>1,087</b>	<b>1,065</b>	
Employed	<b>1,040</b>	<b>1,001</b>	
Unemployed	<b>47</b>	<b>64</b>	
Unemployment rate	<b>4.3%</b>	<b>6.0%</b>	

<b>EMPLOYMENT &amp; WAGES</b>		<i>(NHES – ELMI)</i>	
Annual Average Covered Employment	2002	2012	
Goods Producing Industries			
Average Employment	<b>183</b>	<b>257</b>	
Average Weekly Wage	<b>\$ 483</b>	<b>\$ 708</b>	
Service Providing Industries			
Average Employment	<b>489</b>	<b>451</b>	
Average Weekly Wage	<b>\$ 481</b>	<b>\$ 579</b>	
Total Private Industry			
Average Employment	<b>672</b>	<b>709</b>	
Average Weekly Wage	<b>\$ 482</b>	<b>\$ 626</b>	
Government (Federal, State, and Local)			
Average Employment	<b>87</b>	<b>87</b>	
Average Weekly Wage	<b>\$ 504</b>	<b>\$ 700</b>	
Total, Private Industry plus Government			
Average Employment	<b>759</b>	<b>796</b>	
Average Weekly Wage	<b>\$ 484</b>	<b>\$ 634</b>	

If "n" appears, data do not meet disclosure standards.

**EDUCATION AND CHILD CARE**

Schools students attend: **Ashland operates grades K-8; grades 9-12 are part of Pemi-Baker Cooperative (Ashland, Campton, Holderness, Plymouth, Rumney, Thornton, Wentworth)** District: **SAU**

Career Technology Center(s): **Plymouth Applied Technology Center** Region: **5**

Educational Facilities (includes Charter Schools)	Elementary	Middle/Junior High	High School	Private/Parochial
Number of Schools	<b>1</b>			
Grade Levels	<b>K 1-8</b>			
Total Enrollment	<b>174</b>			

Nearest Community College: **Lakes Region**

Nearest Colleges or Universities: **Plymouth State University**

2013 NH Licensed Child Care Facilities (DHHS-Bureau of Child Care Licensing)

Total Facilities: **2** Total Capacity: **24**

<b>LARGEST BUSINESSES</b>	<b>PRODUCT/SERVICE</b>	<b>EMPLOYEES</b>	<b>ESTABLISHED</b>
Rochester Shoe Tree Co., Inc.	Shoe trees	90	1979
Freudenberg-NOK	Elastomeric seals & custom molded products	50	1949
Common Man	Restaurant	50	
Belletetes	Lumber sales	35	
Town of Ashland	Municipal services	21	

**TRANSPORTATION** (*distances estimated from city/town hall*)

Road Access	US Routes	<b>3</b>
	State Routes	<b>132, 175</b>
Nearest Interstate, Exit		<b>I-93, Exit 24</b>
	Distance	<b>Local access</b>
Railroad		<b>No</b>
Public Transportation		<b>No</b>
Nearest Public Use Airport, General Aviation		
<b>Plymouth Regional</b>	Runway	<b>2,380 ft. turf</b>
Lighted? <b>No</b>	Navigation Aids?	<b>No</b>
Nearest Airport with Scheduled Service		
<b>Lebanon Municipal</b>	Distance	<b>52 miles</b>
Number of Passenger Airlines Serving Airport		<b>1</b>
Driving distance to select cities:		
Manchester, NH		<b>55 miles</b>
Portland, Maine		<b>86 miles</b>
Boston, Mass.		<b>106 miles</b>
New York City, NY		<b>311 miles</b>
Montreal, Quebec		<b>217 miles</b>

**COMMUTING TO WORK** (*ACS 2008-2012*)

Workers 16 years and over	
Drove alone, car/truck/van	<b>89.4%</b>
Carpooled, car/truck/van	<b>2.4%</b>
Public transportation	<b>0.0%</b>
Walked	<b>6.8%</b>
Other means	<b>0.0%</b>
Worked at home	<b>1.3%</b>
Mean Travel Time to Work	<b>21.5 minutes</b>

**Percent of Working Residents: ACS 2008-2012**

Working in community of residence	<b>21.1</b>
Commuting to another NH community	<b>78.3</b>
Commuting out-of-state	<b>0.6</b>

**RECREATION, ATTRACTIONS, AND EVENTS**

<b>X</b>	Municipal Parks
	YMCA/YWCA
	Boys Club/Girls Club
<b>X</b>	Golf Courses
	Swimming: Indoor Facility
	Swimming: Outdoor Facility
	Tennis Courts: Indoor Facility
<b>X</b>	Tennis Courts: Outdoor Facility
	Ice Skating Rink: Indoor Facility
	Bowling Facilities
<b>X</b>	Museums
	Cinemas
	Performing Arts Facilities
<b>X</b>	Tourist Attractions
<b>X</b>	Youth Organizations (i.e., Scouts, 4-H)
<b>X</b>	Youth Sports: Baseball
<b>X</b>	Youth Sports: Soccer
	Youth Sports: Football
<b>X</b>	Youth Sports: Basketball
	Youth Sports: Hockey
<b>X</b>	Campgrounds
<b>X</b>	Fishing/Hunting
<b>X</b>	Boating/Marinas
<b>X</b>	Snowmobile Trails
	Bicycle Trails
	Cross Country Skiing
<b>X</b>	Beach or Waterfront Recreation Area
<b>X</b>	Overnight or Day Camps
	Nearest Ski Area(s): <b>Loon, Waterville, &amp; Ragged Mountains</b>
	Other: <b>Little Squam Lake</b>